

Two wins for MediaCom at Deutscher Mediapreis

[RECOGNITION](#) [MOBILE](#) [GERMANY](#)

26 FEB 2015 1 min read

Volkswagen wins "Best Media Idea for TV", SEAT wins "Best Media Idea for Mobile"

At the recent Deutscher Media Preis 2015 award ceremony, Germany's leading Media Awards, MediaCom Germany celebrated a double win for Volkswagen Group. Volkswagen won the "Best Media Idea for TV" category while SEAT won the "Best Media Idea for Mobile" category.

Deutscher Mediapreis is the most important awards competition in Germany, and the only national media competition, awarded by the publishing house Werben&Verkaufen.

Congratulations to MediaCom Germany, Volkswagen and SEAT!

You can find all the winners from this year's Awards [here](#).

RECOGNITION MOBILE GERMANY