

MediaCom wins three trophies at Singapore Hall of Fame

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Agency collects accolades for Coca-Cola and two personal achievement awards

MediaCom has won three trophies at the Singapore Hall of Fame Awards. The agency picked up Best Media Campaign of the Year for Coca-Cola's 'Tasting is Believing' campaign.

Two MediaCom employees were also recognised for their outstanding contributions to the media industry in 2013. Brenda Foong was named Business Manager of the Year, while Becky Collins was crowned Strategic Thinker of the Year.

This year marked the 15th year the Institute of Advertising Singapore has organised the Hall of Fame Awards.

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