

# MediaCom takes home four OMMA Awards

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24 SEP 2013 1 min read

## Agency wins for Canon and Volkswagen campaigns

NEW YORK - MediaCom kicked off Advertising Week 2013 as a major winner at last night's **OMMA Awards**, taking home four awards including a best-in-show recognition.

"The Beetle Shark Cage" campaign for Volkswagen won in the Content Integration and Automotive categories, as well as being named the Best in Show for integrated online campaigns. "The Beetle Shark Cage" was also recently named one of Adweek's Media Plans of the Year and has previously won two Cannes Media Lions Awards, a Creative Media Award and One Show Entertainment Award.

MediaCom also won the Contest/Promotion/Sweepstakes award for Canon's "Project Imagina10n." Last year, MediaCom and creative agency Grey won a Gold Cannes Lion Award for the campaign's previous iteration, "Project Imagin8ion."

The OMMA Awards is an international competition that recognizes the best online advertising creative, campaigns and websites. Winners were announced at a reception last night at the New York Marriott Marquis.

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