

# MediaCom North named Media Agency of the Year at MPAAs

[AWARDS](#) [UK](#)

16 SEP 2013 1 min read

## Agency takes three awards in total

MediaCom North has been named Agency of the Year at the inaugural MPA Awards in Manchester. The agency also won two separate category awards, including **Best Collaboration**, for its work for Beauty Bay with ITV, and **Best in Class**, which awards the most successful agency from the creative, PR and production industries.

The MPA, which is the largest organisation of its type in Europe, attracted more than 100 entries for the competition from the creative and media community in Manchester.

The awards have been developed and honed by the community itself, judged

by a panel of the region's leading marketing directors, media owners, senior creatives and entrepreneurs and celebrated innovation, collaboration and inspiration across the entire sector.

AWARDS UK