

MediaCom lands 30 nominations on 2014 FOM shortlist

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Campaigns for Etihad, P&G and Volkswagen among shortlisted entries

MediaCom campaigns have taken 30 places on the shortlist for the Festival of Media Global.

These campaigns beat rivals from 27 countries to be recognised as world beaters. MediaCom MENA work for Etihad Airways gained five nominations and the Gillette Soldier for Women campaign from India was nominated in four categories.

This year's success comes in the face of increased competition a record number of entries received by awards organisers at the Festival of Media

Global.

The shortlisted campaigns come from 11 different markets and represent work for a wide range of clients in sectors as varied as Automotive, Travel, FMCG and Telecoms.

This incredible performance represents a continuation of MediaCom's success at global award festivals. In 2012 the agency had the most shortlisted entries and was named Agency of the Year at the Festival of Media, while in 2013 it had 33 shortlist places and took nearly 20% of the total shortlist places.

The final results will be announced in Rome on Tuesday 8 April.

[Click here to view the full shortlist.](#)

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