

MediaCom DaSilva crowned Young Achiever of the Year

[PEOPLE](#) [RECOGNITION](#) [AUSTRALIA](#)

26 NOV 2013 2 min read

Andrew DaSilva awarded at the B&T Awards 2013

On Friday 22nd November, the media industry descended upon The Star for the prestigious B&T Awards 2013. An extremely prominent and rigorous industry event, the B&T Awards are designed to recognise excellence in all areas of marketing, media and communication.

Having been judged and selected by the editorial team of B&T, MediaCom are delighted to announce that **Andrew DaSilva** has been crowned Young Achiever of the Year 2013. Andrew started out in the industry 5 years ago and is now a Client Communications Planning Manager across some of MediaCom's largest clients including VW and Bayer. Heavily involved in industry

organisations such as ngen, Andrew recently won an MFA Award, was a finalist in the Australian Planning Idol competition and was a B&T 30under30 winner in 2012.

MediaCom prides itself on creating a collective and motivating culture, which gives our people great opportunities and experiences to be the best that they can be. MediaCom couldn't be more proud of Andrew who is truly an inspiring young industry leader. John Steedman, Chairman/CEO of GroupM said, "Andrew Da Silva is one of the group's outstanding talents. His loyalty, commitment, lateral thinking and creative approach to communication planning is of the highest order. Without question, he's not only one of our rising talents, he's one of the industry's best."

PEOPLE RECOGNITION AUSTRALIA