

MediaCom Austria wins top media awards

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MediaCom is once again the most awarded agency of the Media Award Austria

On 7 June, MediaCom Austria was once again the big winner at a gala ceremony in Vienna celebrating the 10th annual **Austrian Media Award**.

The agency took Silver in both the Creative Media and Excellent Strategies categories with "Inderhood" for tele.ring, the second brand of Austria's second largest mobile operator T-mobile, and Gold in Creative Media with "Fascination Employee" for Klipp, Austria's largest chain of hair salons.

MediaCom Austria was also awarded 'Best of 5 Years Media Award' for the second time in the award's history, having previously been awarded the accolade in 2008. The 2013 awards now take the agency's overall sum up to seven gold, ten silver and eight bronze wins.

Joachim Feher, CEO of MediaCom Austria says, "We are delighted to have won the 'Best of 5 Year' award for the second time in a row. With 34 points across 11 awards, we out performed our closest competitor OMD and it's a result that we are truly proud of."

The Media Awards took place for the first time in 2004. They are the only awards honouring media ideas and strategies in Austria and honour entries in two categories: Excellent Strategy and Creative Media Ideas.

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