

MediaCom Australia leads 2013 RECMA Overall Annual Activity Report

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Agency records highest billings of 2012

MediaCom Australia has topped the the 2013 RECMA Overall Annual Activity report. Released once a year, the report ranks media agencies and media networks based on their billings and showcases the growth rate.

With a 20% growth, MediaCom has overtaken OMD and Mitchells & Partners with the highest billings of 2012.

Mark Pejic, CEO said of the REMCA ranking, "We are absolutely thrilled to have our people's hard work recognised globally and locally. We are keen to ensure we are measured against the very best and RECMA is the crème de la crème of this. We may not be as vocal as some agencies at times, but we

believe that real results and actions are invaluable over words - this is that. We are delighted to be awarded such a position as authentic recognition of our success. We will work hard to keep it."

This ranking adds to the March 2013 RECMA Qualitative Evaluation, which ranked MediaCom as the Number 1 agency based its success in pitching, momentum, resources and client profile. MediaCom has had a big few years and 2012/ 2013 proves to be no different, but it is paying off.

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