

MediaCom APAC named Media Agency Network of the Year

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This new network win from Mumbrella follows the triumph of the Festival of Media Asia, where MediaCom picked up five awards, including Media Agency Network of the Year.

MediaCom Asia Pacific has beaten Carat, OMD, and PHD to become Mumbrella's Media Agency Network of the Year.

Mumbrella is one of APAC's leading Marketing publications, and the win was announced at the awards ceremony held in Sydney on the 5th June 2014.

Speaking about the win Mark Heap, CEO MediaCom APAC said: "I'm absolutely thrilled that we have been recognized as the leading network in the region by two different judging panels so far this year, through two different processes. The key reason that we have been successful at both awards ceremonies is that our business growth and our great work in Asia Pacific have come from a diverse range of markets while our competitors have been reliant on one or two markets for awards and growth. These awards truly are a reflection of all the hard work the teams across the region continue to put in, day in day and day out."

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