

Google plans big updates for search, new music service

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BY NIC HODGES 15 MAY 2013 1 min read

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Google's annual I/O event was on over the last week, and while most people were looking at Glass for the excitement, Google instead opted to talk about several other updates and new products. Amongst these announcements were an increased storage space for photos on Google+ (15gb), a new Google Music product to compete with Spotify, an update to the Google Now 'predictive search' product, and a 'new and improved' Google Maps.

On their own none of the announcements were amazing, but all of them pointed to Google increasingly driving users to Google+, whether they're aware of it or not. If Google can do this, their user profiles get more and

more detailed, offering increased ad targeting opportunities to challenge their biggest threat - Facebook.

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